

LOUJUNE

DESIGNS



2026/2027 Planning Guide

YOUR DESIGNERS



Loujune Designs is a mother-daughter team, planning full-service weddings and events since 2010. Leslye brings a wealth of experience to every wedding and event, with an in-depth understanding of the industry and a refined eye for design. Her ability to transform a couple's vision into a beautifully orchestrated celebration comes from years of hands-on expertise, blending creativity with flawless execution.

Katelyn complements this with a fresh perspective and a passion for innovative design. Having learned the ropes from Leslye, she adds her own modern twist, ensuring that each event feels unique and reflective of the couple's personal style. Together, they offer a perfect balance of time-tested expertise and forward-thinking design, making their duo ideal for creating weddings and events that are both timeless and on-trend.

Your wedding day is one of the most important moments of your life, and Leslye and Katelyn are here to make sure everything runs smoothly. Whether you choose them for full planning or month of coordination, their goal is to ensure the entire process is stress-free and enjoyable.

As a family-owned business, the moment you say 'I do' to their package, you become part of the family. They are fully invested in your journey and will support you every step of the way, ensuring you receive the absolute best. On your wedding day, they will be your biggest advocates, managing every detail so you can focus on enjoying your celebration without a worry.

THE STORY BEHIND LOUJUNE DESIGNS

When we started this journey, we knew we wanted a name that felt deeply personal, something that reflected not only our story as a mother-daughter team, but also the heart and soul we pour into every celebration we plan.

Loujune is more than just a brand, it's a reflection of us. The name comes from our middle names: Louise (Katelyn) and June (Leslye). We knew we wanted something that felt personal, timeless, and rooted in family.

Loujune represents the heart of our partnership, a mother-daughter team blending experience with fresh perspective and a tribute to the family values that inspire everything we do. It's our story woven into every celebration we plan.

LOUJUNE DESIGNS TEAM

We've built a trusted team of experienced planners and professional coordinators who've been by our side for years. Their reliability, warmth, and shared passion for impeccable events are a key part of what makes the Loujune experience so special.





OUR AESTHETIC APPROACH

At Loujune Designs, our aesthetic is rooted in the belief that your wedding should feel as personal as it is beautiful. We specialize in creating events that blend timeless elegance with thoughtful, modern details, events that feel elevated yet inviting, luxurious yet grounded in your story.

With a background in full-service planning and design, we approach each wedding with a refined eye and a collaborative spirit. From layered textures and intentional color palettes to signature moments that reflect your relationship, every detail is curated to feel cohesive, meaningful, and effortlessly stylish.

Whether you gravitate toward soft romantic tones or bold, fashion-forward design, we're here to guide you, inspire you, and bring your vision to life with creativity, warmth, and precision.

MEET KATELYN LOUISE HUNTERSIMMS

Co-Founder & Design Director



Katelyn is the design-obsessed half of Loujune, bringing fresh ideas, bold aesthetics, and good energy to every event. Raised on weddings (literally), she has an instinct for what's trending and what's timeless. After launching her career in Oregon, where she also attended the University of Oregon, and spending years traveling back and forth for weddings, she's now back in Southern California full time. Of course, she could never give up California weddings or sunsets at the Beach.

Married in 2023 and dog mom to her pitbull Cam, Katelyn spends her free time walking the beach, sipping happy hour margaritas, and going to Pilates whenever she can. If your Pinterest board had a planner, it'd be her.

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MEET LESLYE JUNE HANSEN

Co-Founder & Creative Lead



With 15+ years in the wedding world, Leslye is the calm in the chaos and the queen of logistics meets luxury. Known for her eye for detail and her ability to bring any vision to life, she's the reason timelines stay on track and florals look like art. She's part fairy godmother, part creative director and always your biggest cheerleader.

When she's not orchestrating beautiful celebrations, Leslye is soaking in sunsets at the beach, catching a Pilates class, or spending time with her tight-knit circle of longtime girlfriends. A proud mom of three and celebrating 36 years of marriage in 2025, she brings heart, wisdom, and warmth to everything she does.

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PACKAGES

FULL PLANNING

12+ Hours of Coverage

Unlimited Communication

Full Communication with all Vendors

Detailed Timeline, Design Decks, etc.

Full Access to Aisle Planner

2 Lead Planners + Assistance(s)

Bridal Concierge

PARTIAL PLANNING

10+ Hours of Coverage

Unlimited Communication

Vendor Recommendations

Detailed Timeline, Partial Design Mockups, etc.

Partial Access to Aisle Planner

1 Lead Planner + Assistance(s)

COORDINATION

9+ Hours of Coverage

Planning Begins 2 Months Prior

List of Preferred Vendors + Checklist

Detailed Timeline

1 Lead Planner + 1 Assistance



FULL PLANNING PACKAGE

With our Full Planning Package, you'll receive all the assistance needed to bring your dream wedding to life! Spend less time on mundane planning tasks and more time focusing on the meaningful details that matter most. We will handle all aspects of design, vendor coordination, planning, and communication on your behalf, like having your very own personal assistant! Our experienced team ensures that every meeting is productive and every detail is meticulously managed, so nothing falls through the cracks.

WHATS INCLUDED

- Unlimited communication
- Complete event design - including visual design decks
- Ultimate planning guide including:
 1. planning checklist
 2. wedding budget tracker
 3. design board
 4. vendor profiles to manage contracts and payment reminders
 5. guest lists and RSVP tracking
 6. custom layouts/diagrams and seating
- Vendor and venue referrals and meetings
- Complete rental management
- Review vendor contracts
- Assistance with stationery selection and verbiage
- Attendance at all vendor meetings and site visits
- Bridal Concierge
- Room blocks
- Transportation to and from wedding
- Attend tastings, assisting with food and bar menus
- Create day-of timeline, vendor timeline and contact list to be distributed to all vendors
- Rehearsal run-through
- Wedding advice and etiquette
- Personal decor setup
- Complete day-of event management
- Both Lead Planners, Leslye and Katelyn + day-of assistant(s)
- Distribute final payments and gratuities
- Collect all personal decor items to take home at the end of the evening, including cards and gift

STARTING AT \$10K



PERFECT PLANNING PACKAGE

The Perfect Planning Package is designed for those who have a clear vision for their special day but want professional guidance to bring it to life. Similar to our full planning package, this option allows you to be more hands-on in the process. We will connect you with our top-tier vendors, assist with design and piecing everything together seamlessly. With our support at every step, we ensure your wedding day becomes the beautiful celebration you've always dreamed of!

WHATS INCLUDED

- Monthly communication via phone and email as needed
- Assist with event design
- Planning guide including:
 - planning checklist
 - design board
 - vendor profiles to manage contracts and payment reminders
 - timeline for wedding day
- Attendance at 3 in person meetings; tasting, floral mock up, venue visit, rentals meeting, etc. *tasting is mandatory as many details are finalized
- Rental assistance and management day of
- Vendor referrals and meetings
- Review vendor contracts
- Final walk through at least a month prior at venue
- Create day-of timeline for all vendors
- Rehearsal run-through
- Personal decor setup
- One lead planner, Leslye or Katelyn and day-of assistant planner(s)
- Distribute final payments and gratuities
- Collect all personal decor items to take home at the end of the evening, including cards and gifts.

STARTING AT \$6K



COORDINATION PACKAGE

Our Coordination Package is perfect for couples who have already laid the groundwork for their wedding but need expert assistance to bring everything together for a flawless day. This package begins two months before your wedding date, allowing us to gather and finalize all the details you've planned. Couples can book this package up to nine months prior to their wedding date, ensuring you have the support you need as your special day approaches.

WHATS INCLUDED

- List of our trusted vendors
- Monthly checklist
- Consultation 2 months out to gather all details
- Assist with final day of signage
- Final walk through a month prior at venue
- Create day-of timeline for all vendors
- Rehearsal run-through
- Personal decor setup
- Assistant planner(s) day-of
- Distribute final payments and gratuities
- Collect all personal decor items to take home at the end of the evening, including cards and gifts

STARTING AT \$3K

PLANNING PACKAGE COMPARISON

Service Feature	Coordination	Perfect Planning	Full Planning
Ideal For	Couples who've planned most details & need support pulling it all together	Couples who want to be involved in planning and have time for all communication	Busy couples seeking full-service support from day one
Start Timeframe	Begins 2 months prior	Begins after booking	Begins after booking
Lead Planner Presence	One Lead Planner	One Lead Planner (Leslye or Katelyn)	Both Lead Planners (Leslye & Katelyn)
Communication	Monthly checklist + final prep calls	Monthly calls & emails as needed	Unlimited communication
Vendor Meetings	Final walkthrough only	You attend with our guidance (3 included)	We attend and manage all meetings, unless couple wants to attend
Event Design	Assistance with day of signage	Collaborative design support + design board	Full design services + custom decks
Planning Tools	Preferred Vendors and Monthly Checklist	Aisle Planner: Planning guide, design board, vendor tracker, etc.	Aisle Planner: Budget tracker, guest list, seating charts, RSVP, etc.
Vendor Coordination	Timeline distribution only	Vendor referrals + contract review	Full coordination & communication
Tastings + Site Visits	One month out venue meeting + Rehearsal	3 meetings included (venue, floral, rentals)	We attend all tastings & walkthroughs, etc.
Day-Of Timeline Creation	✓	✓	✓
Rehearsal Coordination	✓	✓	✓
Personal Decor Setup & Pack-Up	✓	✓	✓
Assistant Planners (Day-Of)	✓	✓	✓
Transportation & Bridal Concierge	✗	✗	✓
Stationery + RSVP Assistance	✗	✗	✓
Complete Day-Of Management	✓	✓	✓
Starting Price	\$3K	\$6K	\$10K



YOU HAVE QUESTIONS

Q: Will we work directly with Leslye or Katelyn?

A: Yes! Every wedding is led by either Leslye or Katelyn—depending on your package and availability. For Full Planning weddings, you'll have both of us overseeing every detail. We're deeply involved from beginning to end and only take on a limited number of weddings to ensure a personalized experience.

Q: Do you travel for weddings?

A: Absolutely. While we're based in both Southern California, we travel regularly for weddings including Hawaii, Mexico, Oregon, Colorado, Utah and more! Travel fees apply and all destination weddings are full planning weddings - we'll walk you through all details during the consultation.

Q: How many weddings do you take per year?

A: We intentionally limit our calendar to ensure every couple receives the time, attention, and care they deserve. Quality over quantity is key to our process and our ability to make each event feel truly special.

Q: What happens if Leslye and/or Katelyn get sick, injured or cannot make your wedding?

A: While this has never happened in our 15+ years of planning weddings, we believe in being prepared for every scenario. In the rare event that Leslye and/or Katelyn are unable to attend due to illness or emergency, you'll be supported by one of our trusted senior planners who has been trained under our process and has worked closely with us for years.

Because we limit the number of weddings we take and work collaboratively as a team, every event is meticulously prepped in advance—including timelines, vendor contacts, and design plans—so nothing falls through the cracks. Your wedding day will still run with the same level of care, professionalism, and execution you expect from Loujune Designs.

W E H A V E A N S W E R S

Q: What is your most popular package?

A: “Perfect Planning” is our most popular package because it strikes the ideal balance, giving couples professional guidance while still allowing them to be hands-on throughout the process. It’s designed for those who aren’t too busy with work and want to be actively involved in the planning, decision making, and design process.

Q: How far in advance should we book?

A: As soon as you know you want a planner—reach out! We typically book weddings 12–18 months in advance, especially for full or perfect planning. Coordination packages can be booked up to 9 months ahead of your date, but the earlier the better to ensure availability.

Q: Do you offer custom packages?

A: Our three core packages are thoughtfully built to suit most planning needs, but we’re happy to create a custom proposal if your event has unique elements like a multi-day weekend, destination location, or cultural traditions. Let’s talk!

Q: Who handles the setup of all our personal items on the wedding day?

A: We do! Our team takes care of placing out all your personal details—menus, place cards, welcome signs, seating charts, favors, and more. These are the finishing touches that make your wedding feel personal, and we ensure they’re styled and placed with care.

Q: Who packs up our personal items at the end of the night?

A: We’ve got you covered! Everything we set up at the beginning of the day will be packed back up by our team. We also gather all cards and gifts, store them in a safe place, and make sure they’re handed off to you or a designated family member before the night ends.

Q: Will your team place out our floral arrangements?

A: Floral setup and breakdown is the responsibility of your florist. While we’re happy to assist with small decor transfers—like moving bud vases or repurposing ceremony arrangements—your florist handles all installation, transfers, and teardown. This allows our team to stay focused on overseeing vendor arrivals, supporting the couple, and ensuring every other detail is perfectly in place.

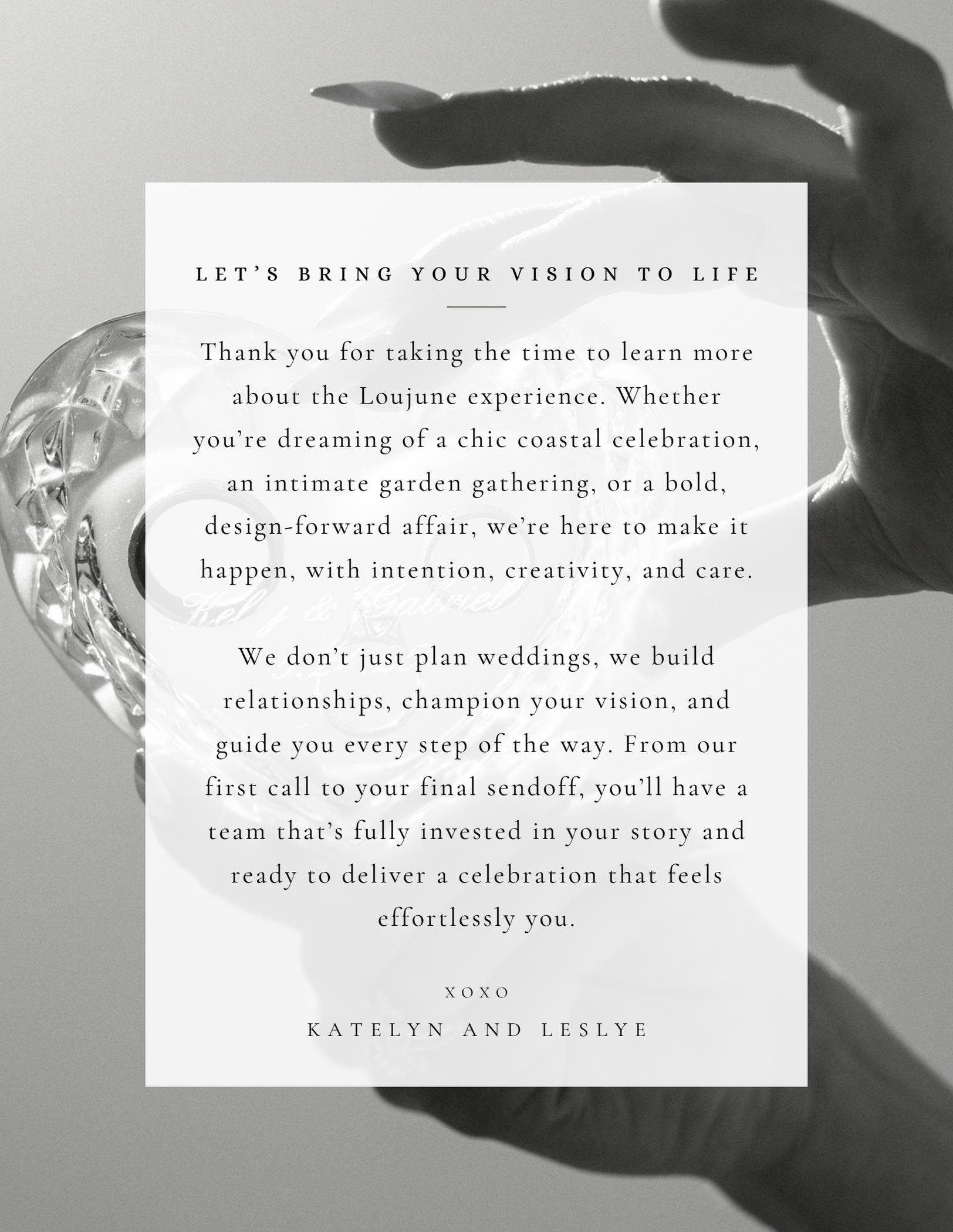
From the moment we met
Leslye & Katelyn we knew
we were in the hands of
true professionals with an
extraordinary talent for
turning dreams into
reality.

Sarah & Terrell



We cannot say enough
wonderful things about
Leslye and Katelyn! We
truly felt so supported
and cared for throughout
the entire process.

Brenna & Daniel



LET'S BRING YOUR VISION TO LIFE

Thank you for taking the time to learn more about the Loujune experience. Whether you're dreaming of a chic coastal celebration, an intimate garden gathering, or a bold, design-forward affair, we're here to make it happen, with intention, creativity, and care.

We don't just plan weddings, we build relationships, champion your vision, and guide you every step of the way. From our first call to your final sendoff, you'll have a team that's fully invested in your story and ready to deliver a celebration that feels effortlessly you.

XOXO

KATELYN AND LESLYE